

CV Book EM Lyon

JOIN <sup>THE</sup> **INDUSTRY**  
OUTDOOR SPORTS



**OSV**  
Education  
Programs



**MSc in Sports  
and Outdoor Industry Management**

**2013 / 2014**

# Msc in Sports and Outdoor Industry Management

Launched in 2012

The objective of this graduate program is to train future executives and managers in the outdoor sports industry.

The curriculum will cover advances and new developments in the outdoor sports industry and market, from product trends to marketing techniques to sourcing strategies. Instruction will be conducted by EMLYON Business School's high level professors and lecturers, in collaboration with professionals from the industry. This includes 7 months of coursework in France, split between EMLYON's Lyon campus (core courses) and Annecy-The Alps (specialized courses), as well as 4 months of coursework in China at EMLYON Business School's Shanghai campus (specialized courses and an in-company project linked to real issues in the industry). Classes will be followed by a 4 to 9 month internship and writing a Master's dissertation.

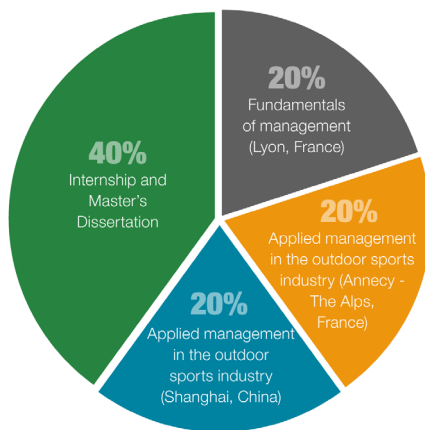
This program will allow you to develop high-level management skills specific to the outdoor sports industry and cultivate a professional network through expert lecturers, key players from the industry who will share their experience, group projects, professional trade shows, and internship opportunities with the top companies of the industry.

## Type of degree:

MSc – International recognition.  
CGE Accredited Education Program.  
Moreover, EMLYON is one of the world's top business schools: ranked 2nd in France in 2012 by *Challenges*; Master of Science in Management ranked 5th out of 65 programs in Europe by the *Financial Times*.

## Entry requirements:

Bachelor's degree (3 or 4 year degree depending on country).  
Admission via application plus interview (video conference possible).



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## Julie Couttolenc

Date of Birth: February 2, 1992

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### Professional Profile

Conscientious, team-driven and dependable French graduate, experienced in sales, operations and project management. Grew up surrounded by outdoor and mountaineering in the Alps, passionate by this industry and currently specializing in Sport and Outdoor industry management, in order to have additional knowledge to be enterprising in this competitive industry.

### Career Objectives

To have a strategic position in a dynamic, major player in the Outdoor industry, working in the field of product or brand management, purchasing and supply chain, or retail.

### Education

2013-2014	<b>EMLYON Business School , MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)	China
2009-2013	<b>Euromed Marseille (KEDGE), program Cesemed, Bachelor of Science in International Business</b>	France
	Specialisation in International Business Exchange with University of North Carolina, Wilmington (UNCW)	USA
2011-2013	<b>University of North Carolina Wilmington, Bachelor of Science in Business Administration</b>	USA
	Specialisation in Operations Management and Supply Chain	

### Professional Experience

01/2013-06/2013	<b>American Eurocopter - Logistic and SC planning assistant</b>	USA
	<ul style="list-style-type: none"><li>- Realization of reports on stocks availability and supply of goods for each production demand, allowing more accuracy on delivery date for customers.</li><li>- Improvement of production and maintenance planning using Grantt Charts (analysis of time and critical activities), daily utilization of results to adjust technicians schedules and operations.</li></ul>	
01/2011-07/2011	<b>Radisson Blu Marseille Vieux Port - Sales and Marketing assistant</b>	France
	<ul style="list-style-type: none"><li>- Contact corporate clients to assist in organizing conferences and meetings in the hotel</li><li>- Earning increasing responsibility by managing events and making profit on contracts</li><li>- Finalization of logistic with the other department of the hotel, provided on-site client assistance</li></ul>	
09/2008-09/2010	<b>Humanitarian Project Manager</b>	France
	<ul style="list-style-type: none"><li>- Create and manage a financial project of \$12,000 with collection of contributions</li><li>- Manage the team's schedules to reach our financial and communication goals</li><li>- Act one month on site in Burkina Faso to provide orphaned children's needs</li></ul>	

### Languages

French (Native/Bilingual), English (Fluent), Spanish, Castilian (Conversational), Chinese (Basic)

### Additional Information

- Sports practice : Mountain (ski, snowboard, hiking, jogging), Water (sailing, windsurfing, swimming).
- Part-time sales responsible (school breaks since 2008) to direct and develop outdoor clothing & accessories' sales in a ski resort -Rossi Sport-, purchase of inventory each season according to left over.
- Music competitions as a pianist for 12 years, of which 3 at national level.
- Advanced Microsoft Package and Photoshop software, skills in SAP.



## Leslie Hureau

Date of Birth: May 4, 1991

Nationality: French (EU Work Permit)

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### Professional Profile

I am a hardworking, detail oriented and accountable person who likes to tackle new challenges and set high goals. Through my studies and my competitive background in sports, I have developed great teamwork and time management skills. Leaving France at the age of 18 to study and play college tennis in the US has also made me very adaptable and independent.

### Career Objectives

My short term goal is to find an internship in marketing in an international sport company. In the long term, I would like to become a brand manager for an international sport company, preferably in the tennis or the winter sports industry, and have the opportunity to work abroad.

### Education

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2013-2014	<b>EMLYON Business School - MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)	China
2009-2013	<b>Kelley School of Business, Indiana University - Bachelor of Science in Business</b>	USA
	Specialisation in Marketing.	

### Professional Experience

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06/2012-07/2012	<b>Marketing Intern at Jewelry Filasha, Annecy</b>	France
	Created a complete marketing plan for the company. Created a website map after identifying the absence of a website as one of the company's weaknesses. Helped with the development of a new store concept.	
05/2009-06/2012	<b>Tennis Instructor at Tennis Club d'Annecy le Vieux</b>	France
	Periodically taught tennis during the summer months to 30+ children/teenagers ages 5 to 15 in groups of 4+. Also ran conditioning for the same players.	
07/2011	<b>Summer Intern at Credit Agricole des Savoies, Annecy le Vieux</b>	France
	Received and classified every morning the transaction documents and bank checks issued in the 146 banking agencies. Sent 20+ letters a day to clients in default of payment and their lawyers to notice them about the legal actions taken against them.	

### Languages

French (Native/Bilingual), English (Native/Bilingual), Spanish, Castilian (Intermediate)

### Additional Information

Tennis (-4/6 French ranking, NCAA All American in the USA).

Ski (Competitive level - won the "Coq d'Or" in 2004 and placed 2nd at the French Championships in my age group in 2004 and 2006).

Running, Travelling.



# Pranav Kumar Vontivilu Jagdish Dhinakar

Date of Birth: September 14, 1988

Nationality: Indian

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## Professional Profile

Dedicated and self-motivated professional looking to make a mark in the sports industry through my diverse experience in business analysis, technology and a strong research background. Fast learner and a genuine team player. Proficient in communication and people management skills.

## Career Objectives

To obtain a challenging position in retail, product, brand, project management in the Sports/Sporting goods industry where my education and technical/functional work experience will have valuable application

## Education

2013-2014	<b>EMLYON Business School - MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley), and in Shanghai, China (EMLYON Asian Campus)	China
2006-2010	<b>SASTRA University - Bachelors in Technology</b>	India
	Specialisation in Bioinformatics	
	Exchange with National University of Singapore	Singapore

## Professional Experience

07/2010-06/2013	<b>SAP Finance Consultant, INFOSYS Ltd.</b>	India
	Handled the Finance and Costing module in SAP Enterprise Solution for a global mining company	
	Implementation - analysis, design, development, testing, functional testing, configuration of financial applications.	
	Post Implementation support - provided business analysis and techno-functional support, handled configuration change and business scope change requests.	
	Direct communication with clients and acted as a liaison between internal technical and functional teams.	
	Headed process/quality support	
	Point of contact for the 'Knowledge management' team	
12/2009-03/2010	<b>Research Assistant, National University of Singapore</b>	Singapore
	Assisted in building a database for diseased gene binding sites in cancer research using specially synthesised isotopes (PPAR-Gamma)	
	Performed genetic mapping and constructed diseased gene networks for prostate, breast and colorectal cancer.	

## Languages

English (Native/Bilingual), Tamil (Native/Bilingual), Gujarati (Conversational), French (Basic)

## Additional Information

Active and Successful player in Table Tennis, Tennis, Badminton, Soccer and Cricket. Coordinator/Organizer of Cultural Events in School, College and Company. Co-founder of the 'INFY-football league' and 'Orange Sports' at Infosys Ltd - involved in organizing sports leagues for corporates in Chennai, Tamil Nadu, India. Interested in travelling and experiencing different cultural and lifestyle changes.



# Yi-Jing Lin

Date of Birth: October 20, 1987  
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## Professional Profile

- Four years experience in product development, purchasing, sales and marketing in a one-stop service of export-oriented manufacturing sporting goods company.
- Seven months of experience in E-commerce, retailing and customer relationship management in cycling and beverage industry.
- Willing to take on new challenges and comfortable in multicultural environments.

## Career Objectives

To obtain a management position communicating between customers and suppliers for sale and product development in a multinational outdoor sport company.

## Education

2013-2014	<b>EMLYON Business School - MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus).	China
2005-2009	<b>Fu Jen Catholic University - Bachelor of Arts</b>	Taiwan
	Specialisation in French Language and Culture and Minor in International Trade and Finance.	

## Professional Experience

05/2013-07/2013	<b>E-commerce and online Marketing Specialist - Jiuquan 191 Cycling</b>	Taiwan
	<ul style="list-style-type: none"><li>- Set up eBay store and also maintained E-commerce platforms (YAHOO! and Ruten).</li><li>- Managed orders and customer services .</li><li>- E-Commerce strategy planning and statistics analysis.</li><li>- Photographed, edited pictures and listed the products.</li></ul>	
01/2013-05/2013	<b>Brand Ambassador - Diageo Taiwan Inc.</b>	Taiwan
	<ul style="list-style-type: none"><li>- Provided customer service, established and maintained customer relationships.</li><li>- Recorded and maintained client information and preferences to communicate with clients.</li><li>- Communicated with Sales and Marketing department regarding customer feedback and requests to target future growth.</li><li>- Achieved and exceeded sales goals of individual and duty free shops.</li></ul>	
07/2008-07/2012	<b>Sales Assistant - Freewind Sports Co., Ltd.</b>	Taiwan
	<ul style="list-style-type: none"><li>- Developed business opportunities with new customers and engaged them in manufacturing (OEM/ODM projects) and exporting sporting goods.</li><li>- Monitored, managed and coordinated with clients' orders until completion.</li><li>- Organized and attended the trade shows such as ISPO MUNICH and SIA SNOW SHOW.</li><li>- Designed marketing campaigns (catalogs and print advertisement).</li></ul>	

## Languages

Chinese (Native/Bilingual), English (Fluent), French (Conversational), German (Basic)

## Additional Information

Interests:

Volleyball, Surfing (beginner), Trumpet.

Travelling for culture exchange and discovering new things (Couch Surfing experiences in Finland, France and Germany).

Computer skills: Microsoft Office, Photoshop, Illustrator



# Matthieu Prudhomme

Date of Birth: February 16, 1981  
Nationality: French (EU Work Permit)  
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## Professional Profile

Sports passionate, with more than three years of work experience in global companies such as Apple where I developed my customer skills, efficiency and teamwork, I want to work in the Sports Outdoor Industry Management.

## Career Objectives

To have a strategic position in an Outdoor Sports Company (Ski, Trail or Surf).  
To work in the field of Product Management, Brand Positioning, Retail or Supply Chain Management.

## Education

2012-2013	<b>EMLYON Business School - MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)	China
2001-2006	<b>ENSERG / INP Grenoble - Master Degree in Engineering in Electronics</b>	France
	Specialisation in Telecommunications & Electronics	
2004-2006	<b>ETSETB / UPC Barcelona - Master Degree in Engineering in telecommunications and Signal</b>	Spain
	Specialisation in Telecommunication	

## Professional Experience

08/2012-02/2013	<b>In Charge of Technical Support for France, Germany, Switzerland, Belgium at Sportstec, in Marseille</b>	France
	Technical support on the different Sportstec softwares. In charge of developing customer projects. Translation (English to french) of technical documentation.	
09/09 - 06/12	<b>Freelance in Video Analysis in Sports</b>	France
	Colombia youth team Video Analysis at Toulon's International tournament. Video Analysis in French Football Amateur Team (Le Pecq, France) DU in Video Analysis in Font Romeu. Internship at Aviron Bayonnais (French Rugby 1st division team).	
11/06 - 06/09	<b>Technical Support Roles at Apple Care (Level 1 - 4 months, Level 2 - 1 year and Professional Support - 1 year)</b>	Ireland
	Troubleshoot issues, find solutions, offer alternatives to customers who have an issue with their Apple products. Achieved 90% customer satisfaction overall. Apple certifications: OS X, OS X server, Final Cut Pro, Aperture.	

## Languages

French (Native/Bilingual), English (Fluent), Spanish, Castilian (Conversational), Portuguese (Basic), Chinese (Basic)

## Additional Information

Trail Running (mountain and countryside races)  
Surf, Stand Up Paddle.  
Football (played 15 years in team) Tennis (Played 10 years in a Club) Golf (Index 36) Cycling  
Travel (Spain - Portugal - Italy - Ireland - Algeria)  
Computer skills : Microsoft Office (Word, Powerpoint and Excel) Editing Softwares, Video Analysis (SportsCode and DartFish)



## Manon Simonet

Date of Birth: January 2, 1990

Nationality: French

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### Professional Profile

Appreciative of performance, surpassing oneself and fulfillment in sport, commits to achieving consistent, complete and high quality work, from details to big picture. Human-oriented, enthusiastic, good at communication, has experience in direct contact with customers, sales and teamwork.

### Career Objectives

Have a six-month internship starting September 2014 and then/or have a strategic position in the Sports Industry, working in sponsorship, communication, events, retail or brand management. Have the possibility to change of position in the company and to expatriate.

### Education

2013-2015	<b>EMLYON Business School - MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)	China
2011-2013	<b>Université Paris II Panthéon Assas - Maîtrise en Droit</b>	France
	Specialisation in International & Business Law (dual degree)	
2009-2011	<b>University College Dublin - Bachelor of Civil Law</b>	Ireland
	Specialisation in Common Law (dual degree)	
2007-2008	<b>Baccalauréat Général Scientifique with Honors</b>	France
	Specialisation in Physics and Chemistry	

### Professional Experience

08/2012-09/2012	<b>HR Talent Management and Learning Development Officer - Euler Hermes France</b>	France
	- Administrative and organizational management of trainings - Launch of the Talent Development seminar for executives	
06/2011	<b>Receptionist - Offset India Solutions &amp; Pilatus Aircraft</b>	France
	- Organization of customers' reception - Actual reception of the foreign customers	
07/2010-08/2010	<b>Sales Assistant - Domaine Saint André de Figuières</b>	France
	- Wine sales to the foreign customers - Organization of wine tasting and warehouses visit	
07/2009-08/2009	<b>Assistant Debt Collector - Euler Hermes France</b>	France
	Registration of provable claims	

### Languages

French (Native/Bilingual), English (Fluent), Russian (Intermediate), Chinese (Basic)

### Additional Information

Spring 2010 - Spring 2011 : Sport Committee Member in charge of sport-related fund-raising activities - UCD Business & Law Day for Temple Street Children Hospital

First prize for an essay in Equity contest (2010/2011). Topic: estoppel.

Hobbies: dancing, swimming, hiking, cooking, reading (Wodehouse, Pushkin, Vargas)  
Interests: ballet, sport (swimming, tennis, team & winter), wine, Australia, Russia





## Teodor Terziyan

Date of Birth: December 6, 1987  
Nationality: Bulgarian (EU Work Permit)  
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### Professional Profile

Experienced in communicating and managing people with different backgrounds. Sports oriented and with the ability to make decisions. Motivated by the prospect of working in the Sport Industry.

### Career Objectives

Interested in the fields of Project and Product Management, Brand positioning and development.

- Short-term objective

Gain insight into the Sports Industry, learn as much as possible from those with greater knowledge and experience.

-Long-term objective

With the level of experience gained, look for a position in the Football Industry.

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### Education

2013-2014	<b>EMLYON Business School - MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)	China
2006-2011	<b>Plovdiv University - Bachelor in Economics</b>	Bulgaria
	Specialisation in Macroeconomics	

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### Professional Experience

06/2013-09/2013	<b>Lifeguard</b>	Bulgaria
	Beach Lifeguard, working in a responsible and stressful environment	
09/2012-03/2013	<b>Fiber Cosmetics Ltd., Marketing and Sales Department - Internship</b>	Bulgaria
	Researching competitors Brand positioning Customer communications	
06/2011-09/2011	<b>Alpha Bank Bulgaria - Internship</b>	Bulgaria
	Overall understanding of the bank's operations Bank internal audit Clients communication	

### Languages

Bulgarian (Native/Bilingual), English (Fluent), German (Intermediate)

### Additional Information

Sports passionate mainly in Football, Fitness and Running, but always wanting to experience more

Previous occupations as a Lifeguard totaling more than a year

## Nelson Trees

Date of Birth: November 6, 1988  
Nationality: English, French (EU Work Permit)  
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### Professional Profile

Having grown up in an international setting and moved often, I am open minded and have strong communication skills. I also have technical abilities in both design and experience as a sports practitioner.

### Career Objectives

My short term objective is to find an internship in marketing where I can develop a global view of developing and bringing a product to market in the outdoors sporting goods industry.

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### Education

2013-2014	<b>EMLYON Business School - MSc in Sports and Outdoor Industry Management</b>	France
	Specialisation in Annecy, France (in partnership with Outdoor Sports Valley) and in Shanghai, China (EMLYON Asian Campus)	
2011-2013	<b>Shanghai Jiao Tong University - Chinese Language Course</b>	China
2006-2009	<b>McGill University - Double Major: Political Science and History</b>	Canada

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### Professional Experience

02/2012-03/2013	<b>Shanghai Jiao Tong University - English teacher</b>	China
09/2012-12/2012	<b>Shanghai EL Light Company - Sales Representative</b>	China
	- Joined sales team for preparation for and participation in, international advertising trade shows in Madrid and Frankfurt.	
11/2010-06/2011	<b>Au Vieux Campeur Paris - Technical clothing salesperson</b>	France
	- In shop sales to clients - Organization of products for display - Training on technical qualities of products	
06/2008-08/2008	<b>MGT Engineering Shanghai - Internship</b>	China
	- supplier visits: follow up of product design and production - participation in writing product catalogue	

### Languages

English (Native/Bilingual), French (Native/Bilingual), Spanish, Castilian (Conversational), German (Conversational), Chinese (Intermediate)

### Additional Information

Season climbing in the Peruvian Cordillera Blanca in 2010. Led expeditions to 6000m+  
Cycling: Designed and hand-built a carbon fibre tandem which I rode from Shanghai to Paris during six months in 2012. Snowboarding and Skiing

Travel:

Lived in the UK, France, Canada, China and Peru.

Travelled extensively in North and Central America, Europe, East and Central Asia.

